MARX8

Weekly SEO report

marx8.com

WEBSITE HEALTH



Grade A

Your website. Always improving.

ORGANISATION	WEBSITE	REPORTING PERIOD
MARX8	**MARX8** www.marx8.com	12–18 Nov 2026 vs previous 7 days
GENERATED	**REPORT TYPE**	**SUMMARY**
19 Nov 2026, 00:57 UTC	Weekly report	Deterministic summary

AT A GLANCE

WEBSITE HEALTH SCORE

95/100

No previous data

Scores are MARX8 measurements, not official search-engine metrics.

01 Executive summary

Deterministic summary

marx8.com scored 95/100 on MARX8's technical health check. There are 21 open findings (0 critical, 0 high).

0 change(s) were applied in this period and 10 proposal(s) are waiting for your approval.

Not yet measured: Organic clicks, Search impressions, Average position, Organic sessions, Key events (conversions). Connect the related integrations to include them.

02 Key metrics

METRIC	VALUE	PREVIOUS	CHANGE	SOURCE
Website health score	**95/100**	—	—	MARX8 crawler
Organic clicks	*Not connected — Connect Google Search Console to report clicks and impressions*			Google Search Console
Search impressions	*Not connected — Connect Google Search Console to report clicks and impressions*			Google Search Console
Average position	*Not connected — Connect Google Search Console to report clicks and impressions*			Google Search Console
Organic sessions	*Not connected — Connect Google Analytics 4 to report organic sessions and conversions*			Google Analytics 4
Key events (conversions)	*Not connected — Connect Google Analytics 4 to report organic sessions and conversions*			Google Analytics 4

Change compares with the previous period. ▲ / ▼ show the direction of change; green marks an improvement and red a decline. For average position, ▲ means a higher ranking (a lower number). pp = percentage points; pts = score points.

03 Website health

95 / 100
Grade A · Overall website health

ISSUES BY SEVERITY

Low **14** Info **7**

SCORES BY CATEGORY



Scores are MARX8 measurements, not official search-engine metrics.



Method. Health score = 100 minus the sum of rule penalties (never below 0). For each rule and severity the penalty is weight × √(affected pages ÷ pages crawled), with weights critical 45, high 15, medium 6, low 2, info 0; site-wide findings count as affecting every page. Each rule's total penalty is capped at the weight of its most severe finding, so no single rule can cost more than that. Category scores apply the same penalties × 3 within each category. Grades: A ≥ 90, B ≥ 80, C ≥ 70, D ≥ 60, else F. Server response times come from our crawler and are not Core Web Vitals.

04 Technical issues

SEVERITY	ISSUE	COUNT	SUGGESTED FIX
Low	**Title longer than 60 characters**	7	Shorten the title to at most ~60 characters and put the most important words first.
Low	**Meta description longer than 160 characters**	4	Shorten the description to at most ~160 characters.
Low	**Heading levels are skipped**	1	Use headings in order (H1 → H2 → H3) to reflect the content structure.
Low	**Thin content (fewer than 200 words)** www.marx8.com/blog/	1	Expand the page with useful, specific information (services, prices, areas served, FAQs) or merge it into a related page.
Low	**Canonical points to a different URL** www.marx8.com/index.html	1	If this page should rank on its own, make the canonical self-referencing; otherwise make sure internal links and the sitemap use the canonical URL instead.
Info	**Structured data could be more complete**	6	Add the recommended properties listed in the evidence where the information is available.
Info	**No llms.txt file**	1	Optionally publish /llms.txt: a short Markdown summary of the business with links to key pages.

05 Keyword performance

Positions appear once Search Console is connected. Search volumes are shown only from verified data sources.

KEYWORD	TYPE	POSITION	PREV.	CHANGE	CLICKS	IMPR.	SOURCE
marx8	Brand	—	—	—	—	—	Your business profile
website design and development	Primary	—	—	—	—	—	Your business profile
ai-powered seo	Primary	—	—	—	—	—	Your business profile

KEYWORD	TYPE	POSITION	PREV.	CHANGE	CLICKS	IMPR.	SOURCE
digital marketing	Primary	—	—	—	—	—	Your business profile
business automation	Primary	—	—	—	—	—	Your business profile
business applications	Primary	—	—	—	—	—	Your business profile
manufacturing execution software	Primary	—	—	—	—	—	Your business profile
robotics	Primary	—	—	—	—	—	Your business profile
autonomous systems	Primary	—	—	—	—	—	Your business profile
industrial automation	Primary	—	—	—	—	—	Your business profile
website design and development united kingdom	Local	—	—	—	—	—	Your business profile
website design and development india	Local	—	—	—	—	—	Your business profile
ai-powered seo united kingdom	Local	—	—	—	—	—	Your business profile
ai-powered seo india	Local	—	—	—	—	—	Your business profile
digital marketing united kingdom	Local	—	—	—	—	—	Your business profile

06 Conversions

> Not connected — Connect Google Analytics 4 to report organic sessions and conversions

07 Completed agent actions

> No agent actions were completed in this period.

08 Pending approvals

Proposed changes waiting for a decision in your MARX8 AISEO dashboard.

PROPOSED CHANGE	RISK	REQUESTED
Title — https://www.marx8.com/web-creation.html	Low	19 Nov 2026
Title — https://www.marx8.com/	Low	19 Nov 2026
Title — https://www.marx8.com/applications.html	Low	19 Nov 2026

Scores are MARX8 measurements, not official search-engine metrics.

PROPOSED CHANGE	RISK	REQUESTED
Meta description — https://www.marx8.com/payrun.html	Low	19 Nov 2026
Title — https://www.marx8.com/blog/mes-vs-erp.html	Low	19 Nov 2026
Meta description — https://www.marx8.com/amp.html	Low	19 Nov 2026
Title — https://www.marx8.com/routeboard.html	Low	19 Nov 2026
Meta description — https://www.marx8.com/routeboard.html	Low	19 Nov 2026
Meta description — https://www.marx8.com/stockpilot.html	Low	19 Nov 2026
Title — https://www.marx8.com/stockpilot.html	Low	19 Nov 2026

09 Competitor findings

No competitor findings were recorded for this period.

10 AI visibility

90 / 100
AI visibility score

Method. MARX8 AI Visibility Score — see method in the portal. This is a MARX8 measurement, not an official metric from Google, OpenAI, Anthropic, Perplexity or Microsoft. Answers sampled through AI APIs can differ from consumer AI products, which may browse the web, personalise results or use different models.

FINDINGS

- 20 of 20 AI crawlers allowed by robots.txt
- Organization/LocalBusiness structured data found
- 13/13 indexable pages have a clear H1 and description; FAQ markup present
- 13/14 pages indexable; sitemap found; llms.txt absent

CRAWLER ACCESS

CRAWLER	OPERATOR / PURPOSE	ACCESS
CCBot	Common Crawl · open web dataset	Allowed
GPTBot	OpenAI · model training	Allowed
Bingbot	Microsoft · Bing search & Copilot	Allowed
Amazonbot	—	Allowed
ClaudeBot	Anthropic · model training	Allowed
Googlebot	Google · Search	Allowed

CRAWLER	OPERATOR / PURPOSE	ACCESS
Bytespider	—	Allowed
Claude-User	Anthropic · Claude user requests	Allowed
ChatGPT-User	OpenAI · ChatGPT user requests	Allowed
anthropic-ai	—	Allowed
DuckAssistBot	—	Allowed
OAI-SearchBot	OpenAI · ChatGPT search	Allowed
PerplexityBot	Perplexity · search index	Allowed
MistralAI-User	—	Allowed
Google-Extended	Google · Gemini training & grounding	Allowed
Perplexity-User	Perplexity · user requests	Allowed
Claude-SearchBot	Anthropic · Claude search	Allowed
Applebot-Extended	Apple · AI training	Allowed
Meta-ExternalAgent	Meta · AI training & indexing	Allowed
Meta-ExternalFetcher	—	Allowed

11 Risks & limitations

- Search Console is not connected, so search clicks, impressions and rankings are not reported.
- Google Analytics 4 is not connected, so organic sessions and conversions are not reported.
- Health and AI visibility scores are MARX8 measurements, not official search-engine metrics.
- Changes in traffic may coincide with our changes without being caused by them; we report correlation, not causation.

12 Next recommended actions

#	PRIORITY	RECOMMENDED ACTION
1	Medium	**Title longer than 60 characters** A truncated title can hide your key message or brand in search results.
2	Medium	**Meta description longer than 160 characters** The end of the message (often the call to action) gets cut off.
3	Medium	**Title longer than 60 characters** A truncated title can hide your key message or brand in search results.
4	Medium	**Meta description longer than 160 characters** The end of the message (often the call to action) gets cut off.

#	PRIORITY	RECOMMENDED ACTION
5	Medium	**Title longer than 60 characters** A truncated title can hide your key message or brand in search results.
6	Medium	**Title longer than 60 characters** A truncated title can hide your key message or brand in search results.

13 Data sources & connection status

DATA SOURCE	STATUS
Google Search Console	Not connected
Google Analytics 4	Not connected
Google Tag Manager	Not connected
Google Business Profile	Not connected
Bing Webmaster Tools	Not connected
Microsoft Clarity	Not connected
PageSpeed Insights	Connected

About this report. Generated by MARX8 AISEO. Scores are MARX8 measurements, not official search-engine metrics. Figures come only from connected data sources and MARX8's own analysis; anything that was not measured is marked as not available rather than estimated.